

# Getting Involved at Rutgers with The G.O.Y.A. Project



**Galvanizing and Organizing Youth Activism**  
Rutgers Student Activities Center, 613 George Street, New Brunswick, NJ 08901  
(Partnering with the Global Literacy Project, Inc.)



## 2014-2015 E-Board

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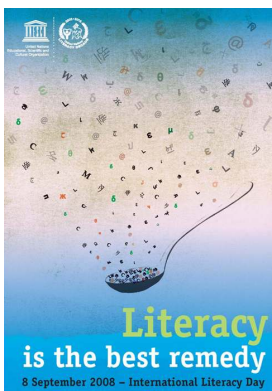
[goyaproject@gmail.com](mailto:goyaproject@gmail.com)

Meetings: Monday nights:  
9:15 pm, Scott Hall, Room 115

President Obama has encouraged America's students to reach out and offer their services to their communities, developing the habits of civic participation, responsibility, and service that are essential to American democratic life. The G.O.Y.A. Project challenges all our fellow students to simply get involved, somehow, somewhere.

The G.O.Y.A. Project is always looking for students with innovative project ideas to get involved with. Furthermore, G.O.Y.A. prides itself as being an intimate club that works closely with members to conduct programs in any topic that they might be interested in.

## MISSION



Rutgers College students founded the G.O.Y.A. Project for the express purpose of teaching other students the value of service to others through volunteer projects that have both local and international impact. We challenge ourselves to live up to the perspective that volunteer work is both a practical and an intellectual opportunity to think about other people and to work with and for other people.

The purpose of G.O.Y.A. is to act as a vehicle for the Rutgers student body to address the issues of education, health, poverty and

inequality on a local, regional, and international level. Within that framework, The G.O.Y.A. Project will maintain an emphasis on literacy and education.

Walk-For-Literacy  
and Health  
Fundraiser



**October 11, 2014**  
Rutgers University, New Brunswick, NJ

**STAND UP  
ACT NOW  
RU STOP EBOLA  
CAMPAIGN  
@ 2014 Walk for  
Literacy & Health**

Start: Douglass Campus Center Plaza, 100 George Street  
End: Rutgers Student Center, College Avenue Campus

This year the walkathon will focus on:

- **Locally:** We plan to provide books and other literacy materials for children in New Brunswick, New Jersey.
- **Globally:** Supporting educational success for displaced children in Haiti.
- **Globally:** Humanitarian aid for West African regions impacted by Ebola

**Registration (\$7/person): 10:30 a.m. – 11:30 a.m.**

Email the walkathon coordinators at [goyaproject@gmail.com](mailto:goyaproject@gmail.com)

For more information visit: <http://www.glpblog.org/thegoyaproject/>



P.O. Box 1859 • New Brunswick, NJ 08901

A portion of the registration fee and donations raised is deductible as a charitable contribution for federal income tax purposes to the maximum extent allowed by law.

Dear Friend,

The G.O.Y.A. Project is an association of student volunteers at Rutgers University, New Brunswick and is a community service organization that promotes the development of global citizens through service. Over the last decade the G.O.Y.A. Project has



collaborated with the Global Literacy Project, Inc. to make a difference in the lives of children and teenagers in the New Brunswick environs as well as in several locations around the world.

On Saturday, October 11, 2014 at 11:30 a.m., the G.O.Y.A. Project will join with the Global Literacy Project to host an annual walkathon. We would like to invite you to consider participating! Bring along a friend! Walk for fun, fitness, fresh air and a great cause. Reconnect with friends and neighbors.

This year we have titled the walkathon: “Walk for Literacy and Health” to reflect the United Nations’ assertion that literacy and health go hand-in-hand with respect to the Millennium Goals. This is particularly appropriate as this year we are addressing the health crisis in West Africa.

If you know someone who may be interested... invite him or her...no problem! They may be interested in participating as a teammate with you. As a participating team (or individual) you will join other supporters walking from the Cook/Douglass Campus following George Street then Easton Avenue, cutting through Buccleuch Park, to College Avenue and ending just by the Rutgers Student Center.

If you have any questions, please do not hesitate to contact us at the G.O.Y.A. Project ([goyaproject@gmail.com](mailto:goyaproject@gmail.com)). Check out the walkathon’s web page for more information via <http://www.glpblog.org/thegoyaproject/>.

Thank you in advance for your participation and support!

### The G.O.Y.A. Project

G.O.Y.A. Project meetings are Monday nights at 9 p.m. in Scott Hall, Room 115 (College Avenue Campus).

Individual Walker/Group: Sponsors (Names and Addresses)	Donation Amount \$
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	
11.	
12.	
13.	
14.	
<b>Total:</b>	

### Bring this pledge form to the Walk-A-Thon

11:00 a.m. Registration at Douglass Campus Center Plaza

Fill out this form and collect your donations before the walkathon (Additional sheets may be attached to the back of this one). Turn in your pledge sheet(s) and money at the walkathon’s start. Make checks out to “The Global Literacy Project” in order for them to be tax deductible.

**Registration Fee:** \$7 per walker (plus any desired donation)